



FARGODOME INTERNSHIP PROGRAM

If your ultimate goal is a career in the sports and entertainment industry, the FARGODOME Internship Program is an excellent first step.

Our mission is to recruit and develop the finest individuals in the sports and entertainment industry. This will be a premier internship program because of our commitment to integrity, character and service.

A variety of internship opportunities are available and a variety of academic majors fit the criteria being performed including, but not limited to, Communications, Marketing, Public Relations, Advertising, Graphic Design and more.

Marketing, Sales & Graphic Design Department

Job Title: Marketing, Sales & Graphic Design Intern

Reports to: Sales & Marketing Assistant and Graphic & Interactive Marketing Assistant

Responsibilities include, but are not limited to the following:

- Assist in promoting and implementing all family shows and sporting events to group customers
- Assist in promoting and implementing marketing plans for family shows, concerts and sporting events.
- Assist in researching target markets, creating promotional materials and developing and implementing event promotions
- Assist with Graphic Design duties as assigned – knowledgeable in Adobe Creative Suite 4 or higher a plus
- General administrative duties
- Become familiar with the shows/events
- Day of event assistance with pre-event promotions and meet & greets
- Assist in updating and maintaining department databases and spreadsheets
- Assist in leading groups on tours of the facility while conveying knowledge of the facility, amenities and upcoming events
- Other tasks and duties as assigned

The individual must possess solid verbal and written communication skills, a conscientious work effort, commitment, ability to be a team player and the desire to learn and work in a fast paced environment. Hours will vary. No financial compensation is available for these positions. Travel and housing arrangements are the responsibility of the students.

If you are interested in this tremendous hands-on learning experience in the sports and entertainment industry, please send a cover letter and resume to:

FARGODOME
Jana Elliott – Marketing Assistant
1800 North University Drive
Fargo, ND 58102