



**IMPORTANT INFORMATION REGARDING TRAFFIC**  
**FOR UPCOMING Bon Jovi Concert March 13<sup>th</sup>, 2010**

Fargo, North Dakota (March 13<sup>th</sup>, 2010) – The City of Fargo, Global Spectrum and the FARGODOME would like to make you aware of traffic routes recommended for the evening of March 13<sup>th</sup>.

Global Spectrum in cooperation with The North Dakota State Patrol and The Fargo Police Department is offering a few traffic tips for Bon Jovi fans to make arrival as smooth as possible:

- ◆ **Northbound and Southbound I-29 follow interstate message boards for off ramps to take. These message boards will rotate between off ramps to ease traffic congestion.**
- ◆ **In town traffic use 10<sup>th</sup> Street North to either 17<sup>th</sup> or 19<sup>th</sup> Avenue North.**
- ◆ **Eastbound 12<sup>th</sup> Avenue traffic to 18<sup>th</sup> Street North**
- ◆ **Westbound 12<sup>th</sup> Avenue traffic to 10<sup>th</sup> Street North**
- ◆ **Additional parking available and recommended on NDSU Campus, Fargo North High School and John E. Carlson Coliseum located on 17<sup>th</sup> Avenue.**
- ◆ **ALL busses will be directed to off load on the west side of the FARGODOME using Albrecht Avenue. Busses will be staged along Albrecht Avenue post event to accept riders and be directed back to 19<sup>th</sup> Avenue. If you are planning on bringing a bus to the facility we ask that you contact the FARGODOME and ask to speak with Bernie Larson.**
- ◆ **Limousines and other drop-offs should take place on the east side of the FARGODOME at the main entrance.**
- ◆ **Please be aware that over 20,000 guests are expected in the vicinity of the FARGODOME and there will be a high volume of pedestrian traffic crossing streets leading to the facility.**
- ◆ **There is no tailgating permitted at the FARGODOME prior to the concert.**

FARGODOME parking lots will open at **4:00pm** with the public doors opening for the concert at 6:00pm. We anticipate the FARGODOME lots to be at capacity well before the concert begins in which time we will direct guests to auxiliary parking lots in the area. We strongly encourage guests to arrive early using the recommended routes. The FARGODOME, in cooperation with the North Dakota State Patrol, Fargo Police Department will be controlling all major intersections during the ingress and egress for the evening and appreciate your cooperation with following recommended routes into the area during the evening.

*Global Spectrum (global-spectrum.com) is the fastest growing firm in the public assembly facility management field with more than 85 facilities throughout the United States and Canada. The Philadelphia-based company is part of one of the world's largest sports and entertainment companies, Comcast-Spectacor, which also owns the Philadelphia Flyers of the National Hockey League, the Philadelphia 76ers of the National Basketball Association, Flyers Skate Zone, a series of community ice skating rinks, Ovations Food Services, a food and beverage services provider, New Era Tickets, a full-service ticketing and marketing product for public assembly facilities, and Front Row Marketing Services, a commercial rights sales company and Paciolan, the leading provider of venue establishment ticketing, fundraising and marketing technology solutions. In a partnership with Disson Skating, Comcast-Spectacor annually produces 10 nationally televised figure skating spectacles on NBC.*